Company Top Level Overview

Products and Services

Company Profile

Foundation
Company Founded 2014
By: Gilles Ricordel (CEO) and Xavier Frere (CTO)

HQ
Rennes France
Representatives in Europe, MEA, Americas, Asia

Core Business
Test Automation Products and Solutions
Testing Services

Expertise
Telecom – Testing – Connected Systems – Automation
Private, Public, Mission Critical Networks

Market
Telecommunications, Media, Transportation and Logistics, Government / Defense, Utilities, Mining oil and Gas, Fleet management, Enterprise

Experience
20+ Years in Telecoms
Companies: Motorola, Mitsubishi, Nokia, Qualcomm, Sharp, Renesas, Ericsson, Siemens…
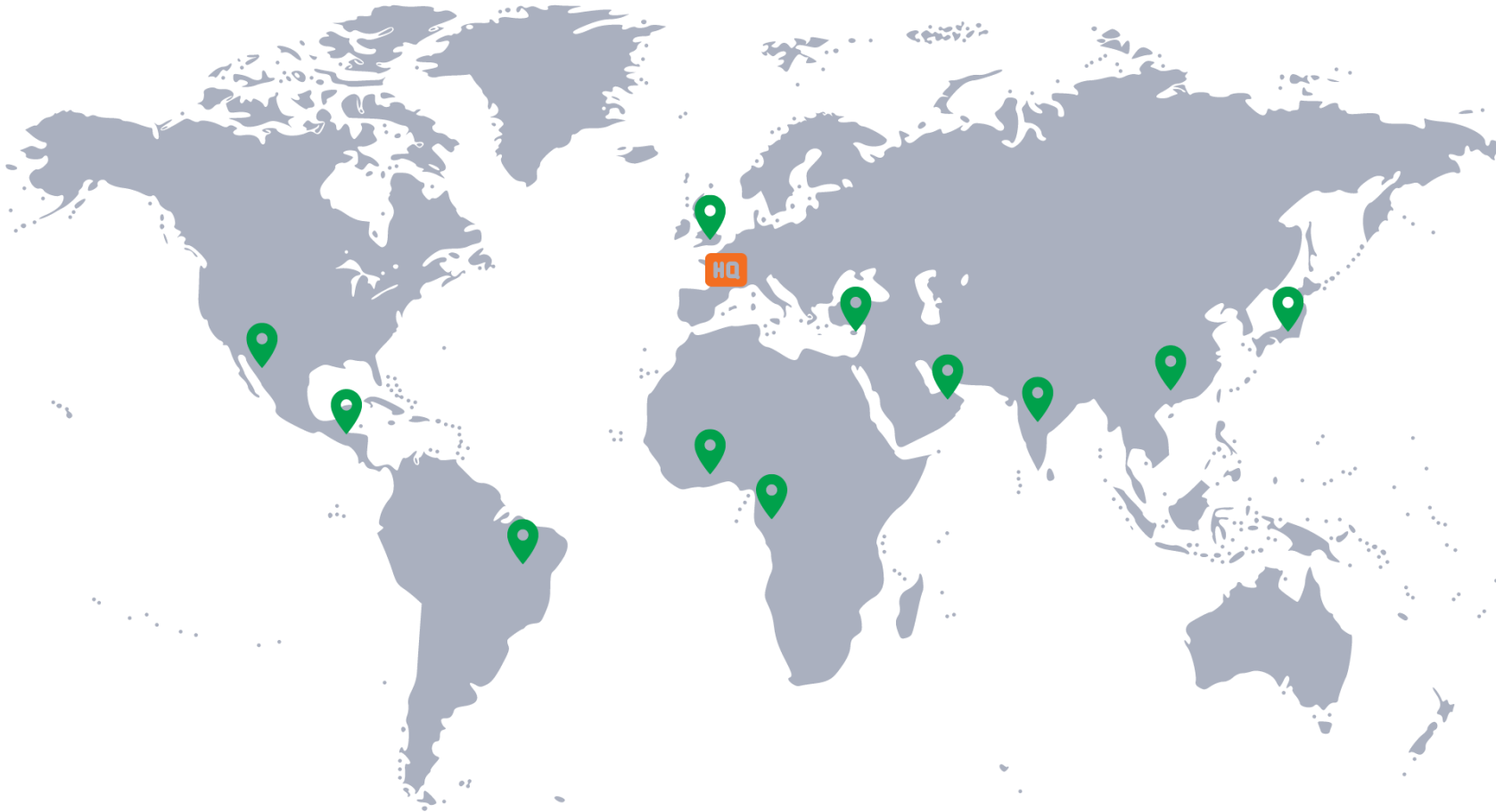
Vision
Help our customers succeed in today's world fast changing technology environments.

Mission
Help our customers release products and services in the market on budget, on time with superior end user experience and quality

Sales Locations and Memberships

Who we work with − Industries

Telecommunications

Media

Transportation and Logistics

Government and Defence

Utilities

Mining, Oil and Gas
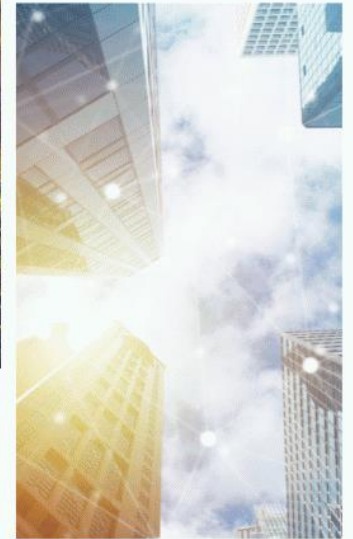
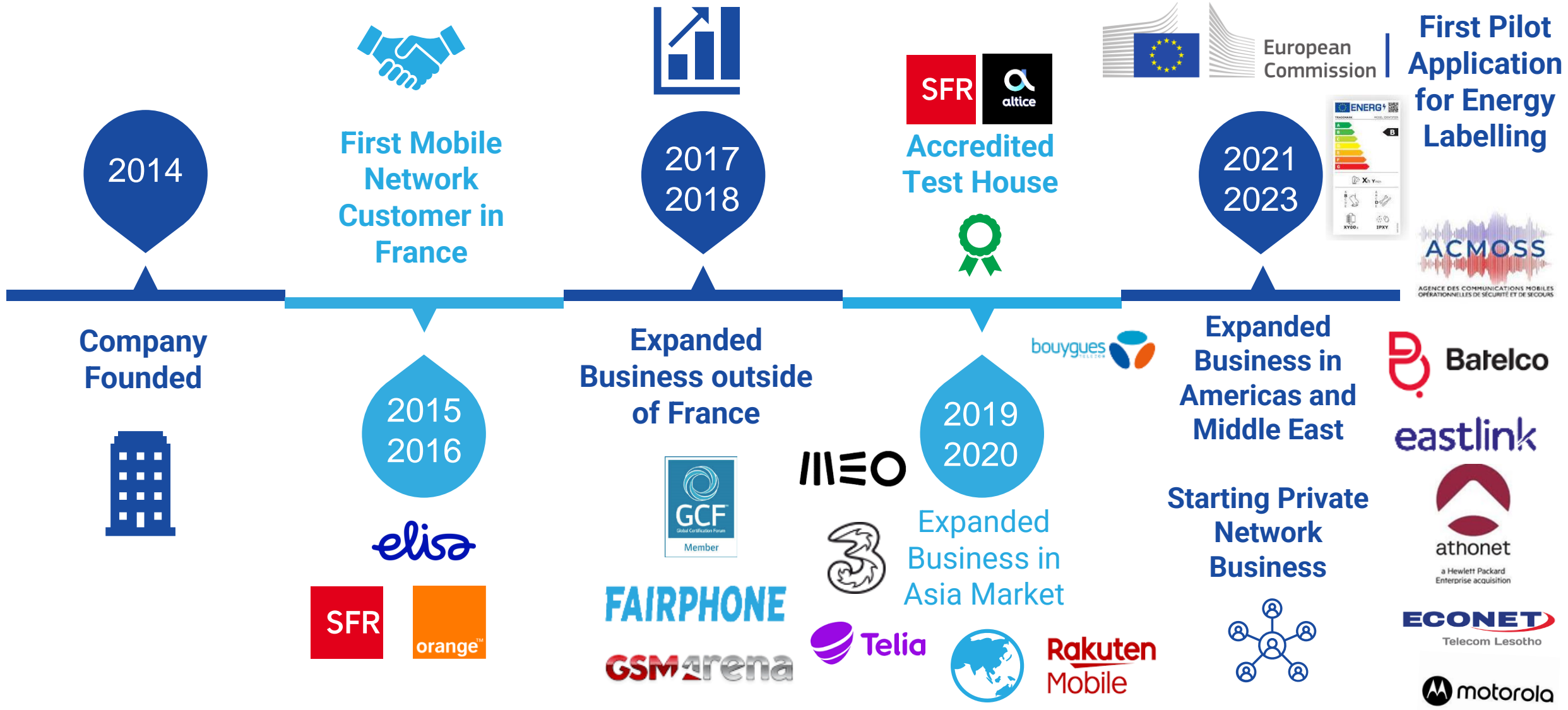Enterprise

Zoom in - Telecommunications

- Mobile Network Operators
- MvNOs
- Smartphone Manufacturers
- Regulators
- Infra Vendors / Suppliers
- Recommence / 2nd Hand Market

Key Milestones

2014
Company Founded

First Mobile Network Customer in France

2015 2016
elisa
SFR orange

2017 2018
Expanded Business outside of France
GCF Member
FAIRPHONE
GSMArena

Accredited Test House
SFR altice

2019 2020
bouygues
Expanded Business in Asia Market
3
MEO
Telia
Rakuten Mobile

2021 2023
European Commission
First Pilot Application for Energy Labelling
ACMOSS
AGENCE DES COMMUNICATIONS MOBILES OPÉRATIONNELLES DE SÉCURITÉ ET DE SECOURS

Expanded Business in Americas and Middle East

Starting Private Network Business

Batelco
eastlink
athonet
a Hewlett Packard Enterprise acquisition
ECONET Telecom Lesotho
motorola

They Trust us

What we offer

Test
Automation
Solution

Remote Lab

Accredited
Test House

Consultancy

Test Services

ViserMark
Battery Labels
and Scores

Automation

Services

viSer Test Automation

TEST	MONITOR	BENCHMARK	TROUBLESHOOT	MEASURE
❑ Devices ❑ New technology 5G, VoLTE ❑ Networks	❑ Network Performance ❑ Network Stability ❑ Device Performance	❑ Devices ❑ Networks ❑ Battery ❑ MNO/MVNO	❑ Regression ❑ Devices bug investigation ❑ Network investigation	❑ QoE ❑ QoS ❑ UX

Any Test Cases / User Action

Voice Data Game SMS/MMS Web Video Coverage Battery

Any Technology

2G 3G 4G 5G WiFi LTE VoLTE VoWiFi

Products Overview

viSer Test Suite

Analytics Studio

Software Add – Ons

SynchroviSer (PC orchestrator tool)

Hardware Add – Ons

SmartBoard by Smartviser

Companions

SmartHotspot by Smartviser

SmartAudio Box (SAB) by Smartviser

SmartHub by Smartviser

Smartviser

SmartShield by Smartviser

Remote Control

Use Cases Network

- 5G
- Mobility / Drive Testing
- Call Performance
- Voice Quality
- Remotely Controlled Testing
- Data Throughput
- Network Coverage Assessment
- Latency
- Speedtest
- Battery Performance / Device Performance under Network

Use Cases Device

- Battery performance
- EEI / Energy label
- Mobility / Drive Testing
- Call Performance
- Voice Quality
- Overheating
- Data Throughput
- Connectivity and Signal Strength
- Network Compatibility Issues
- Modem Performance
- Messaging

Product Portfolio Strengths

Standalone Solution

- Plug and Play, easy to scale
- No Extra Equipment
- Easy scenario Creation
- Same script on multiple devices same model or different
- Works seamlessly on new OS launches

Comprehensive

- Full coverage of any user actions
- Any environment, static, mobility, lab, remote
- Can be controlled remotely

Reliable and Secure

- No jailbreak or rooting
- No impact on device
- Unsupervised (automated) tests

Adopted test solution with strong ROI

- Adopted by several key players in the industry
- Private and Public Mobile networks testing
- 1/10th of the cost of manual testing
- 75% increase in testing coverage and efficiency
- 24/7 operation, run testing in parallel

viSer Test Automation: Faster, Cheaper, Better

Save Time

- Accelerate time to market
- Increase productivity
- Optimize testing time by an average of 75%
- Automate time-consuming and repeatable tests
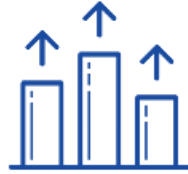
Improve Quality

- Increase test capacity and coverage
- 24/7 testing campaigns
- Streamline testing processed
- Test more and smart

Reduce Costs

- 1/10th of the cost versus manual testing
- No additional hardware
- No complex setup
- Simple standalone solution

Enhance QoE

- Quickly identify weaknesses with user experience
- Test as an end-user
- Get actionable and powerful analytics on results
- Gain your competitive advantage

Services Available

- Battery performance
- EEI label
- ViserMark
- Bug investigation and regression
- Device Validation
- Maturity Assessment and Benchmark (against reference devices)
- Field Testing execution (Carrier drive test routes, other test routes)
- GCF Testing FT and IOP (via RTO Partner)
- Carrier & Open Market Testing
- IMS Field Testing (VoLTE, VoWiFi) – Domestic and Roaming
- Media pre-rating assessment
- AdHoc Testing

Accredited Test House

History of partnership

✓ 2015 SmartViser becomes the automated testing solution provider.

✓ 2019 SmartViser is accredited SFR-Altice lab for Device approval.

SmartViser unique value

✓ Expertized team providing already test solution for SFR and MEO lab testing

✓ Test automated

✓ KPI 100% reliable and reproducible

✓ Automated MOS calculation on all call testing

Why SmartViser?

- ✓ **Independent Testing expert with long experience in Telecoms**

- ✓ **In House Technical Expertise with global market knowledge and rich language support** *(including Chinese)*

- ✓ **Customer centric innovation**

- ✓ **Personable customer service and support**

- ✓ **Close relationship with key industry players :**
  - ➤ Operators/Carriers : Orange, SFR, Telia, Eastlink, Batelco, Rakuten Mobile, Three, MEO, …
  - ➤ OEM : Samsung, Oppo, Xiaomi, Sony, Huawei, TCL, Tesla, Fairphone, …
  - ➤ Media : GSMArena, FrAndroid, Les Numeriques, Dday.it …

- ✓ **Cost saving testing innovation**

Stay in Touch

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