

## SmartViser, the French scaleup developing automated test solutions for mobile devices and networks joins EIT Digital Accelerator

**Brussels, February 1<sup>st</sup>, 2018** - The fast-growing French scaleup, SmartViser has joined EIT Digital to accelerate its development plans and access new European markets and financing.

SmartViser has developed an all-in-one test solution. Their **Smart Virtual User** solution tests and improves the customer's experience with smartphones and networks.

The daily use of smartphones is regularly spoiled by complaints about devices and networks. SmartViser helps telecom professionals achieve the quality and performance expected by their customers.

The solution provides an overview of the quality of service from the point of view of the mobile, regardless of the manufacturer and the network. From battery performance to tape speed or network coverage - the **viSer™** application accurately records relevant performance indicators in the lab or in the field.

In the summer of 2017, it tested the quality of the 4G network on the new Paris-Rennes\* high-speed line.

Gilles Ricordel, co-founder of the company declares: "Our market is global. By joining EIT Digital's accelerator, SmartViser will benefit from support from the organisation's Access to Market team. Following our fundraising, we must quickly become a reference for automated testing for all telecom players. Our solutions and our offers have been approved in France. We must duplicate them around the world. Therefore, we are very pleased to benefit from the expertise of EIT Digital to help us develop our presence in Europe."

Specialist in the assessment of the performance of telecommunication networks, the Rennes-based company Smartviser recently announced a fundraising of €1.2m to strengthen its international development.

Created in 2014 by Gilles Ricordel and Xavier Frère, SmartViser today employs 13 employees, for €500,000 turnover.

### About SmartViser

Founded in 2014, SmartViser is a startup Rennaise precursor in embedded solutions tests fully automated for smartphones and networks. The young company has a simple ambition: "to easily, quickly and reliably evaluate the user experience for connected systems". SmartViser solutions, dedicated to professionals, therefore meet the specific needs of the development and evaluation of systems aiming at the satisfaction of the end user. To date, SmartViser solutions have already won over several major telecommunications players in France and internationally.

#### Press contact:

[karine.corre@smartviser.com](mailto:karine.corre@smartviser.com)

06 85 29 42 63

For more information on SmartViser

Web: [www.smartviser.com](http://www.smartviser.com)

Twitter: @SmartViserD

Facebook: / smartviser

LinkedIn: / company / smartviser

\* [Quality report of the 4G network on the new Paris-Rennes high-speed line](#)

### About EIT Digital

EIT Digital is a leading European open innovation organisation. Our mission is to foster digital technology innovation and entrepreneurial talent for economic growth and quality of life in Europe. We bring together entrepreneurs from a partnership of over 130 top European corporations, SMEs, startups, universities and research institutes.

EIT Digital invests in strategic areas to accelerate the market uptake of research-based digital technologies and to bring entrepreneurial talent and leadership to Europe. Our innovation and education activities are organised in and around our co-location centres, where students, researchers, engineers, business developers and entrepreneurs come together to drive the digitalisation of society.

EIT Digital is a Knowledge and Innovation Community of the European Institute of Innovation and Technology (EIT). Since 2010, EIT Digital is consistently mobilising talents, ideas, technologies, investments and business across Europe and beyond to stimulate disruptive digital innovation. The headquarter is in Brussels with co-location centres in Berlin, Budapest, London, Helsinki, Madrid, Paris, Stockholm, Trento, as well as a hub in Silicon Valley.

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