

THIS YOUNG DYNAMIC COMPANY ENDS 2016
ON A HIGH BY ENTERING AN ECXITING NEW AGREEMENT
WITH FRENCH MANUFACTURER, WIKO.

SmartViser furthers its development in the French telephony market thanks to a new contract with the manufacturer Wiko, 2nd smartphone seller in France.

Founded in 2014, **SmartViser cements its ambition** to become the reference point of automated testing solutions for smartphones, tablets and networks thanks to its virtual user concept. The company ends 2016 with the addition of a key leader of the French telephony market.

With 18% of market share in France*, **Wiko deserves its reputation as a Game Changer. Its promise is** to combine « **technology, design and fair price** ». **To keep their promises** the French manufacturer **has selected the «Launch» smartviser package completed by the web dashboard « VWS », viSer Web Services**, to analyze instantly the performances reports in details.

Indeed, in order to propose the most suitable offers to the growing needs of the market, SmartViser combines its expertise and flexible innovation to fit the needs of every key player within the mobile telephony market such as operators, manufacturers, retailers and benchmark experts. **This comprehensive approach has convinced Wiko of Smartviser's competence.**

Wiko manages its tests protocol while taking advantage of Smartviser's innovation, flexibility and expertise in the testing activities. This way Wiko generates automatically pre-configured or tailored routine scenarios.

This contract demonstrates that **SmartViser was under the sign of success** and **highlights the expertise and understanding of the problems** faced by manufacturers. By anticipating customers' needs **SmartViser assures its position of expert of automated testing solutions.**

This new collaboration paves the way for additional new partnerships in 2017 which provides the opportunity for international expansion. Indeed **SmartViser will be present** both at the **CES and MWC** with the objective to offer its expertise to global manufacturers, retailers, distributors, benchmark specialists, all organization with testing needs...





ABOUT SMARTVISER.

Founded in 2014, SmartViser is the forerunner of embedded testing solution for smartphones, tablets and networks, based on the virtual user concept. Dedicated to operators, manufacturers, retailers and specialized Medias, SmartViser evolves into B2B market.

To this date SmartVisers' solutions have already conquered major telecom operators in France and abroad. The company's ambitions is to become the reference placing Mobile phones at the heart of customer experience evaluation.

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Meet our team of experts at Mobile World Congress
French Tech Pavilion
Hall 5-B41, booth 6 and 7