



PRESS RELEASE

PARIS, 1ST SEPTEMBER

SMARTVISER AND WIDRIVE TEAM UP TO PROVIDE TURNKEY AUTOMATIC EFFICIENT TESTING SOLUTION.

SmartViser, the reference of automated testing solutions for smartphones, tablets and networks teams up with Widrive, the logistic specialist for wireless testing operations.

- Market Research predicts over **1.5 billion smartphones will be shipped worldwide in 2016** as Android continues to dominate mobile operating system.

Mobile standard evolves and technologies add up this is why testing effort to promise cellular devices will meet minimum performance requirements. With a similar ambition to facilitate testing activities SmartViser and Widrive join their complementary experiences in order to offer a complete testing pack.

SmartViser, the reference of automated testing solutions.

SmartViser has developed an innovative virtual user solution that will automatically test Android and iOS based devices, aiming at shortening time-to-market and reducing testing expenditures across the full product development life cycle.

The solution enables manufacturers, mobile operators and retailers to sell smartphones and tablets with optimum user experience and QoS therefore decreasing devices returns costs and Customer churn.

Widrive, testing in motion.

Widrive is specialized in the support of mobile testing activities from preparation to execution in France and in some parts of Europe. The company provides secure, flexible, reliable and cost competitive centralized managed services and turnkey solutions designed for facilitating and optimizing short sessions and large campaigns of field tests.

«Our customers were looking for a complete solution including logistic aspect hence partnering with Widrive was a no-brainer to provide a full cost-effective solution.»
said Xavier Frère, (SmartViser CTO).

«We are very pleased to extend partnership further with SmartViser and support the company business growth.»
commented David Mafranc, (Widrive CEO), as Widrive will provide chauffeured vehicle on demand to transport standalone devices under test without the need of engineering resource on board.



About SmartViser

Founded in 2014, SmartViser is the forerunner of embedded testing solution for smartphones, tablets and networks, based on the virtual user concept. Already adopted by French and international leading telecom companies, (operators, manufacturers retailers and specialized medias). SmartViser has the ambition to become the reference of automated user experience testing solution.

Contact SmartViser

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About Widrive

Widrive is the leading supplier of logistic solutions and services for testing in motion. Since business inception in 2012, more than 120 ,000 km and 15 ,000 hours of drive tests have been delivered to device manufacturers, chipset makers and testing companies throughout Europe.

Contact Widrive

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