

PRESS RELEASE

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GSMARENA.COM PARTNERS WITH SMARTVISER FOR AUTOMATING ITS BATTERY LIFE TEST FOR PHONE REVIEWS

SmartViser and GSMarena.com are ready to deploy an automated system for testing the battery life of the phones review.

GSMarena.com and Smartviser are happy to lift the curtain off an exciting development in the GSMarena testing labs. After months of prodding and fine tuning, both teams are almost ready to deploy an automated system for testing the battery life of the phones reviewed.

It is now possible thanks to a cooperation between SmartViser, the specialist in creating custom solutions for phone testing automation based on the app called viSer and GSMarena, the worldwide ultimate resource for GSM handset information. viSer is an app dedicated to B2B telecom professionals.

GSMarena.com details its choice "Up so far, we've always been running our battery life tests in what can be best described as a semi-automatic manner and even that's an overstatement. Our tests are usually initiated, timed and subsequently concluded exclusively with human interaction. This meant testing was conducted only during office hours and this took a toll on the time needed to complete each phone review."

For SmartViser, the cooperation with GSMarena.com is a new step for its worldwide development and a concrete way to shorten testing cycles for the phone reviews as well as more accurate data overall. The customizability of SmartViser's solution also opens the doors for other interesting test routines.

More about GSMarena.com and SmartViser's cooperation:
<http://bit.ly/2oKG46y>



ABOUT SMARTVISER.

Founded in 2014, SmartViser is the forerunner of embedded testing solution for smartphones, tablets and networks, based on the virtual user concept. SmartViser evolves into B2B market and is dedicated to network operators, mobile manufacturers, retailers, benchmark experts and all organizations that evaluate Customer Experience, (devices and networks).

To this date SmartVisers' solutions have already conquered major telecom operators, mobile manufacturers, retailers and medias. The company's ambitions is to become the reference partner for connectivity challenges, based on its unique customer experience approach.



ABOUT GSMARENA.COM.

GSMArena.com is a major independent online publication on mobile consumer technology. The website offers one of the most comprehensive databases of mobile phone specifications in the world. News posts on wide-ranging topics related to smartphones provide readers with up-to-the-minute information. Long-form smartphone reviews are another mainstay of the website and standardized product testing is at their heart. Expert analysis of the test findings is delivered in a clear and engaging manner across desktop, mobile, video and social network channels to a worldwide English-speaking audience.

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